

Renewal of the ISO 14001 environmental quality certification for the plant in Rovereto

The Environmental Management System implemented by the company has been deemed compliant with globally recognised high standards of quality

Rovereto, Italy - On 15/10/2021, the Certiquality certification body renewed Marangoni's ISO 14001 "environmental quality" certification for its plant in Rovereto.

One of the Group's priorities, in all its plants, has always been to respect the environment and reduce the impact of production activities on the local area. Such a commitment is consistent with the company's mission, which is to actively contribute, by offering sustainable solutions for the tyre industry and the goods transport and passenger transport sectors, to the transition from linear to circular economy, thus ensuring a more efficient use of our planet's resources.

Marangoni successfully renewed its EN ISO 14001 certification for the Rovereto plant following a thorough audit of its Environmental Management System which, in addition to being constantly updated, is also a useful tool for the whole organisation as it is intended to support its conscious and ongoing commitment to compliance with regulations, risk prevention and continuous process improvement.

The result achieved is an important acknowledgement of the company's voluntary decision to have an external party (in this case, the certifying body Certiquality) audit its procedures in order to certify its compliance with globally recognised high standards of quality.

The attention that Marangoni pays to how it manages its processes and technologies goes hand in hand with an emphasis on the sustainability of its innovative products and services, which have always been designed with a view to preserving natural resources and reducing its carbon footprint. Tyre retreading is now arguably the most virtuous example of circular economy in the sector, since it allows 80% of raw materials and 70% of energy and CO2 emissions to be saved when compared to the production of new tyres.

Based on the data collected by leading industry associations, Marangoni has calculated that, at a global level, tyre retreading prevents 4.5 million tonnes of tyres and nearly 4 billion litres of oil and derivatives from being released into the environment every year and allows the transport industry to save approximately €9 billion, thereby generating a local value-added business that minimises the need to import expensive raw materials.

Rovereto, 23/11/2021