

## Marangoni celebrates the 100,000th retread of its partner PneuMaxx

A major milestone for the leading Romanian RINGTREAD network member.

*Bucharest, Romania* – Marangoni celebrated the 100,000th retread produced in October 2019 by its partner PneuMaxx, with a commemorative plaque signed by Vice President Giuseppe Marangoni.

The leading Romanian RINGTREAD network member, which operates as Bedelco East Europe srl, was founded in 2005 and, since the beginning, focused on premium quality truck tyre retreading by choosing Marangoni's RINGTREAD System.

The gift was delivered by Daniel Brichta, Area Manager of Marangoni Retreading Systems, to Mr Mihai Ionescu, Executive Director of Bedelco East Europe srl, during a recent visit to their plant (see photo).

Thanking Marangoni warmly for the much-appreciated present, Mr Ionescu declared: *“RINGTREAD was key to develop our position as a leader in the Romanian truck tyre segment. In 2020, we'll keep focusing on high-quality retreading, since it is an important part of our business.”*

Bedelco East Europe owns a retreading facility with a capacity of 18,000 retreads per year, reached after the addition of a second TRM autoclave and a shearography machine. The company operates through a network of four sales outlets located in Bucharest, Arad, Constanta and Ploiesti.

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### NOTE TO EDITORS

Marangoni Retreading Systems is a division of the Marangoni Group, a leading global developer and distributor of materials and technologies for the cold retreading of truck and bus tyres.

The business unit offers partners an integrated system of products and services, which provide the tools, support and know-how needed to ensure an efficient retreading process and world-class products such as RINGTREAD – the spliceless precured tread ring.

For more information, please visit [marangoni.com](http://marangoni.com).