

Marangoni partner increase presence in Austria

The RINGTREAD network member Edler Reifen inaugurated a new branch in Vienna.

Vienna, Austria – Marangoni is pleased to have attended the opening of Edler Reifen's new branch in Vienna, located on Schillingstraße, 2. On 19 September, the Austrian largest tire retreading specialist and RINGTREAD network member Edler Reifen hold a grand opening celebration and ribbon cutting with approximately 200 guests, including mostly end-users and suppliers.

The new location features state-of-the-art equipment and it extends on 3,000 square meters, with storage capacities for 1,800 truck tires and 25,000 passenger tyres. At the entrance, a RINGTREAD stand and a Marangoni roll-up display welcome the customers, highlighting the bond between Edler Reifen and their precured material and retreading technology supplier. During the inauguration event, the strong relationship between the two companies was further emphasised when the latest Edler Reifen corporate movie, including footage of a Marangoni RingTreader 2500, was shown to the guests.

This building machine was installed in the 11,111 square meters plant inaugurated by Edler Reifen at the end of June 2018, soon after the beginning of the cooperation between the Austrian company and Marangoni. RINGTREAD System is now used for the largest part of Reifen Edler's cold truck & bus retreading production, and the volumes continue to increase.

Edler Reifen is a family-run business founded in 1929, retreading truck tyres since 1961. Robert Edler took over the company management in 2018. "Since the introduction of RINGTREAD, we've been really satisfied with the efficiency and ease of production made possible by Marangoni's leading-edge cold retreading technology. Most of all, our customers are experiencing a more reliable and top-quality product," Mr Edler says. "The use of premium retreaded tyres lower significantly the operating costs of the fleets and also help to protect the environment," he added.

Speaking on the occasion, Christian Asmuth, Sales Manager at Marangoni Retreading Systems Deutschland, said: "Our globally proven retreading system, combined with Edler Reifen's experience and customer-oriented service ensures the best quality solution for the Austrian transportation fleets. In particular, their customers especially appreciate RINGTREAD patterns such as the BUS400, MIX101 and the Blackline RDR HM3."

Among the others, Edler Reifen proudly serves ÖBB-Postbus, the Austrian Federal Railways sister company and their large fleet with more than 2,200 buses, transporting hundreds of million passengers each year. ÖBB makes the most out of RINGTREAD RM+SK, a 3PMSF marked - studdable regional drive pattern developed by Marangoni for the most severe winter conditions.

Marangoni looks forward to continuing the successful partnership with Edler Reifen, with which it shares the same value proposition, meaning premium quality retreading and care for the environment.

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NOTE TO EDITORS

Marangoni Retreading Systems is a division of the Marangoni Group, a leading global developer and distributor of materials and technologies for the cold retreading of truck and bus tyres.

The business unit offers partners an integrated system of products and services, which provide the tools, support and know-how needed to ensure an efficient retreading process and world-class products such as RINGTREAD – the spliceless precured tread ring.

For more information, please visit marangoni.com.

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