

Marangoni: helping the fleets reaching the level of competitiveness required by the market

RINGTREAD Blackline RDR HM3 wins over Altrans, a Spanish logistics and transportation leading operator.

Mos, Spain – Marangoni Retreading Systems mission is offering a product of the highest quality at the state of the art of retreading technology. The ultimate goal is to help the end-user to contain costs thanks to the use of highly reliable tyres able to ensure greater efficiency and to avoid the risk of vehicle downtime.

This is the case of Altrans, a Galician logistics operator that transports hundreds of tons of merchandise every day along the roads of Europe and North Africa. Since its foundation in 1983, the company provides a myriad of transportation services such as distribution, transportation of hazardous goods, warehousing, and customs. In order to fulfil these challenging tasks, the company must rely on the best quality tyres.

The fleet operates on a combination of 60% new tyres and 40% retreads and mounts Marangoni's Blackline RDR HM3 on the drive axle, mainly for the size 315/80R22.5. This RINGTREAD premium product is mostly suggested for regional and long-haul applications.

"Trust is the basic pillar in a sector that cannot afford the slightest unforeseen issue," said Luis Álvarez, manager at Altrans. *"In times where any stock is practically zero, the supply chain cannot have any margin of error. Effectiveness and guaranteed compliance are essential needs. For this reason, we're glad to operate on Blackline RDR HM3, which has an increased mileage of 20% compared to any other retreading brands. This Marangoni RINGTREAD pattern has improved the mileage and therefore reduced our operation costs, especially for groupage, full and part-load services,"* Álvarez concluded.

Altrans provider is Louzán S.L., founded in the 1940s in Galicia, with tyre retreading as its core business. Over the years the company has expanded its business offering other services for fleets, also opening ten sales outlets that ensure extensive territorial coverage and allow the company to promptly respond to customer requests. Louzán has become a member of the Marangoni RINGTREAD network in 2016.

Using highly reliable tyres that can optimise the operating costs per kilometre is part of a wider policy aimed at reaching the highest level of competitiveness. That's why all the Altrans vehicles are equipped with the most advanced technology. To name a few, they feature a GPS system and a monitoring system that controls the driving and resting times and also provides information about the vehicle's RPM, speed, status of fuel tanks, engine temperature, and so on. This information is processed and sent to the fleet manager to prevent possible breakdowns, make comparisons between vehicles, and correct any mistakes to obtain an efficient driving, reducing fuel consumption and emissions while improving safety.

Marangoni recommends Blackline RDR HM3 for use on the drive axles of vehicles with high power and engine torque operating mainly on demanding national and regional routes. The optimised footprint together with the extremely square shoulders, guarantee great road hold and grip on different types of road surface and in different weather conditions. RINGTREAD Blackline RDR HM3 is produced with the latest-generation Marangoni compound, especially developed to maximise mileage and at the same time minimise heat generation, thus ensuring less wear, longer tread life and reduced rolling resistance.

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NOTE TO EDITORS

Marangoni Retreading Systems is a division of the Marangoni Group, a leading global developer and distributor of materials and technologies for the cold retreading of truck and bus tyres.

The business unit offers partners an integrated system of products and services, which provide the tools, support and know-how needed to ensure an efficient retreading process and world-class products such as RINGTREAD – the spliceless precured tread ring.

For more information, please visit marangoni.com.

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