

MARANGONI COMMERCIAL & INDUSTRIAL TYRES: PROCESS AND PRODUCT INNOVATIONS

The Marangoni Group, and specifically its Commercial and Industrial Tyres division, are experiencing a period of significant process and product innovations as a result of the company's multi-year investment plan: considerable investments made into both increasing automation, flexibility and efficiency, and improving production standards.

As concerns processes, the installation of a prototype building robot for complete retreading of truck tyres has brought automation to a new level, while the new hi-tech systems that check the casings and the numerous presses able to host 12-segment cylindrical moulds improve product uniformity: these innovations, together with other internal improvements, have helped make production flows faster and more linear. Also worth highlighting is the latest generation mixer for high performance compounds.

Regarding product innovations, new patterns have already been introduced, however the final objective is a major upgrade of the Marix range within the next two years.

Brenno Benaglia, sales director at the Commercial & Industrial Tyres division, stated: "The new technology used brings considerable improvements to our finished products, both in terms of quality and performance, making them increasingly comparable to premium new tyres. The aim is to amplify the economic and performance benefits for our customers by allowing multiple retreading operations on premium casings".

The most recent products developed by Marangoni include the new Marix PD Winter S 101 cold-retreaded pattern.

This tyre is perfect for use even in extreme winter conditions, on roads with compact ice and snow, on the drive axle of vehicles that mainly operate over medium and long distances.

Featuring dense siping, wide shoulders and grooves that facilitate drainage of water and snow, this product comes with Three Peak Mountain Snowflake approval, thanks to the use of a compound that guarantees maximum traction and excellent mileage even at low temperatures.

The tyre will be on display for the first time at the upcoming Autopromotec exhibition, together with other products from the Marix range: MD National Grip 3 for heavy transport vehicles operating on regional routes, MT Energeco featuring very high mileage, and PD Cross 5, designed for vehicles with mixed road/quarry operation.

Marangoni Commercial & Industrial Tyres will be exhibiting in hall 22, stand A46.

Rovereto, 18/05/2015

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