

Renova retreaded truck tyres by Marangoni: keep down running costs while ensuring maximum reliability and excellent value for money.

- **The relaunch of an historic brand of retreads, by the industry's leading company, in response to an increasingly diversified and demanding market.**
- **Classic tread patterns, safety ensured by shearography inspected casings, the right durability for those who seek reliability and lower tyre costs.**

Marangoni is introducing the new Renova range of retreaded truck tyres (www.renovapneumatici.it), developed specifically to keep down costs and ensure reliability, by retreading sub-premium segment casings or second retreading of premium segment casings.

As experts know only too well, casing quality and availability is one of the most important aspects for the expansion of the retreading industry.

The possibility to best exploit this important resource is nonetheless dependent on the retreader's ability to correctly select and retread different types of casings, according to their characteristics and their future use, using materials and processes that respond to these specific requirements.

Only the most advanced companies, such as Marangoni, are able to get the highest possible performance (mileage, rolling resistance, grip etc.) from both premium tyre and less robust casings, the latter being retreadable when correctly processed and recapped with suitable materials.

By differentiating its offering through the introduction of the Renova range, Marangoni can today meet the needs of all users: while the Marix RP100 range is aimed at users who want to exploit premium products with high performance and guaranteed reliability, the new Renova range fulfils the requirements of vehicles and users in less heavy-duty applications, however without compromising on reliability and benefitting from the best value for money.

The Renova range comprises classic tread patterns suitable for the most common uses, and is prevalently made up of cold retreaded tyres.

The special care paid to casing selection and evaluation, also using shearography, makes this range an essential solution for efficient retreading of the sub-premium casings available on the market.

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