

## Huge impact for Marangoni presentation at Énykk open day

The successful customer event was the perfect opportunity to present the unique advantages of the RINGTREAD retreading system.

*Győr, Hungary* – On the 12th June 2019, a delegation of 30 bus company managers from all over Hungary attended a meeting hosted by Énykk at their headquarters. During the workshop, Marangoni Retreading Systems representatives held a presentation that captured the audience's attention by presenting the **unique advantages offered by RINGTREAD**, the Marangoni's spliceless retreading system.

During the meeting, a special focus was on the first RD4 235 XXS rings recently delivered using the newly industrialized mould. **RINGTREAD RD4 is the ideal solution for intercity long-distance buses** due to its operating safety, enhanced traction and low noise, whilst maintaining high mileage and performance levels. After the end of the event, Daniel Brichta, area manager of Marangoni Retreading Systems, said: *"RD4's range extension will satisfy the increasing demand in tyre size 285/70R19,5 used on the Credo buses made by the Hungarian producer Kravtex. The response to our presentation of this product has far exceeded expectations and proven to be an indicator of the foreseen increase in the request of these rings."*

Énykk, earlier known as Kiszalföld Volán, is a long-term Marangoni customer that provides local, intercity and international passenger transport services in four Hungarian counties. The company utilises the RINGTREAD System and precured materials to produce retreads in their own plant in Győr, Hungary. The retreads are used by **Énykk's fleet, composed of around 1.400 buses**, and also sold to third-parties, mainly in the western part of the country. It is expected that the firm will soon serve with RINGTREADS new fleets also in other counties.

Thanks to a guided tour of the factory, after having seen Marangoni's machinery in operation, the customer event participants were given the chance to learn more about the cutting-edge RINGTREAD technology, while seeing the new RD4 being used for production. Énykk worked closely with Marangoni to support the **continuous improvement of this and other tread patterns**, also by participating with their fleet of buses to many road tests.

Énykk was the first company to introduce the retreading business to Hungary back in 1981. This happened following the purchase of RTS (RINGTREAD System) equipment and precured material from Marangoni. Since then, the organisation has worked alongside Marangoni in **a partnership that is closing in on 40 years**.

Over this time, the relationship has seen many technological advancements in their Győr retreading plant such as Marangoni's building machine, the RingTreader Series 1000, and the recently purchased autoclave. Specifically, Énykk invested in a state-of-the-art shearography technology, enabling the company to reduce its production times, since defected tyres are eliminated at the start of the process and allowing them to benefit from reducing costs. On top of this, using the shearography machine further decreases the claim rate, increasing the safety of retreaded tyres, which is an imperative priority when dealing with passenger transport. These investments highlight not only Énykk's **commitment to efficiency but to retreading and successfully deploying a full tyre life cycle policy** as well.

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#### NOTE TO EDITORS

Marangoni Retreading Systems is a division of the Marangoni Group, a leading global developer and distributor of materials and technologies for the cold retreading of truck and bus tyres.

The business unit offers partners an integrated system of products and services, which provide the tools, support and know-how needed to ensure an efficient retreading process and world-class products such as RINGTREAD – the spliceless precured tread ring.

For more information, please visit [marangoni.com](http://marangoni.com).

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