

## MARANGONI AT AUTOPROMOTEC 2017

The Marangoni Group will be in Bologna from 24 to 28 May 2017 with three exhibition spaces.

*Rovereto (IT)* – The Marangoni Group will take part in Autopromotec 2017, which, once again, will be an event dedicated to meetings and hospitality towards the many participating Italian and international customers.

This year's edition takes place at a stage when the Group is focusing all its activities on the **core business of retreading**. On this occasion, the two business units dedicated to this field, will be hosted in two separate stands: one in Hall 22 and the other in Hall 15.

A third exhibition space, also located in Hall 15, will be entirely dedicated to the **benefits of retreading in terms of circular economy**; an essential theme for a company that has focused its approach on the transition from a linear economy to a circular economy, to ensure a more efficient way of using our planet's resources.

### **Retreading Systems: Hall 22 Booth C 43**

The division dedicated to the production and worldwide distribution of materials and technologies for the cold retreading of truck tyres will be hosted in Marangoni's usual position in Hall 22. As proof of the involvement of the Marangoni Group in improving the efficiency of the entire retreading process, Retreading Systems will be side-by-side with its subsidiary TRM (Booth A 44), a leader manufacturer of machinery for the retreading of passenger, truck, OTR and aircraft tyres.

Thanks to its advanced retreading technology, that of precured rings, which is becoming more and more widespread and recognised worldwide with the RINGTREAD brand, the **Marangoni Retreading Systems** division will showcase innovative machinery and products, both of which are designed to meet the requirements of a market characterised by an increasing demand to reduce costs.

In fact, the efficient and innovative packaging machine "*RingBuilder Saturn 3000*" will be featured at the stand and other products on display will also include the *RINGTREAD Blackline RTL FE* and *RDL FE* rings: two new lines designed to offer road fleets the best ever combination of traction and fuel and mileage savings, for use over long distances.

### **Direct Retreading (TBR) and (OTR) and services: Hall 15 Booth A 33**

The division involved in the production and direct sale of tyres and services will have its own stand in Hall 15. Starting from this edition of Autopromotec, this exhibition area will be entirely focused on tyres, with an exhibition space dedicated to this sector doubled in size.

With regard to **direct retreading**, Marangoni's exhibition location stems from the desire to increasingly support end customers in their reference market. Autopromotec 2017 will be an

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occasion to showcase major innovations from various perspectives. In addition to TBR and OTR product specialists, the “Fleet Advantage – the Marangoni solution for fleets” staff will also be present. The trade fair will be an opportunity to introduce Italian customers to two key projects:

- "*Marix Service Partner*", dedicated to retailers;
- "*Marangoni Premium Fleet*", intended for fleets.

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